



Wrigley Science Institute Advisory Panel Members

John Erdman, Jr., Ph.D. – Executive Director

As the executive director of the Wrigley Science Institute, Dr. Erdman is responsible for working with the global science and research communities to advance the study of the benefits of chewing gum. Dr. Erdman is professor emeritus of nutrition and food science in the Department of Food Science and Human Nutrition and in the Department of Internal Medicine at the University of Illinois at Urbana-Champaign. He continues to lead a distinguished career in the study of nutritional and physiological biochemistry.

Véronique Azais-Braesco, Ph.D.

Dr. Azais-Braesco is the director of VAB-nutrition, a company dedicated to scientific nutrition consulting for food-related industries. Her work centers around food science and nutrition, including micronutrients and metabolic diseases.

Molly Gee, M.Ed., R.D., L.D.

Ms. Gee is the project leader for Baylor College of Medicine's LOOK AHEAD, a multi-center clinical trial that examines the cardiovascular benefits of weight loss in Type 2 diabetes patients. A former health reporter, and American Dietetic Association spokesperson, Ms. Gee is a consultant with more than 25 years experience in health and nutrition communications.

Robert Genco, D.D.S., Ph.D.

Dr. Genco is a distinguished professor of oral biology and microbiology as well as vice provost at the State University of New York at Buffalo. He also serves as the director of the Buffalo Periodontal Research Center. Dr. Genco has spent over 30 years studying the cause, risk factors and systemic effects of periodontal disease.

Marion Hetherington, D.Phil.

Dr. Hetherington is a professor of biopsychology at the University of Leeds in Leeds, England. For more than 20 years, Dr. Hetherington has researched ingestive behavior, sensory-specific satiety and appetite regulation across the lifespan.

James Hill, Ph.D.

Dr. Hill is a professor of pediatrics and medicine at the University of Colorado Health Sciences Center in Denver, Colorado. He is also founder of America on the Move and is the director of the Center for Human Nutrition, a research facility funded by the National Institutes of Health. Dr. Hill's research primarily focuses on lifestyle factors that affect body weight regulation.

Jacob Martien "Bob" ten Cate, Ph.D.

Dr. ten Cate is professor of preventive dentistry at the Academic Center for Dentistry Amsterdam (Netherlands) and Academy Professor with the Royal Netherlands Academy for Arts and Sciences. His research group focuses on caries prevention and oral infectious diseases. He is past president of the International Association for Dental Research (IADR).



Thomas Wadden, Ph.D.

Dr. Wadden is a professor of psychiatry and director of the University of Pennsylvania School of Medicine's Center for Weight and Eating Disorders. He researches obesity treatments including lifestyle modification, pharmacotherapy, bariatric surgery, low-calorie diets and exercise. Dr. Wadden also examines psychosocial consequences of obesity and weight loss.

Xiaolin Zhou, Ph.D. (pronounced, shiao-lin joe)

Dr. Zhou is the director of the Center for Brain and Cognitive Sciences, as well as professor of psychology at Peking University in Beijing, China. His two main research interests include language processing, attention and executive functions.